

# Privacy Policy

Interpool, Inc., d/b/a TRAC Intermodal®, for itself and on behalf of its wholly-owned subsidiaries (“we” or “TRAC Intermodal”), is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Privacy Policy applies to our various websites, including [www.tracintermodal.com](http://www.tracintermodal.com), [www.interstar.com](http://www.interstar.com) and [www.tracconnect.com](http://www.tracconnect.com) (collectively, the “Websites”), SMS, application program interfaces (APIs), email notifications, applications, buttons, widgets, ads, commerce services and any other of our on-line services (collectively, the “Services”), and governs data collection and usage. By using the Services, you agree to the terms and conditions described herein.

## **Collection of Your Personal Information:**

The Services may collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. The Services may also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites. The Services also automatically collects information about your computer hardware and software, which may include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by TRAC Intermodal for the operation of the services provided through the Services, to maintain the quality of that service, and to provide general statistics regarding the use of the Services.

## **How We Use Your Personal Information:**

We collect and use your personal information to operate the Services and deliver the services you have requested. We may also use your personally identifiable information to inform you of other products or services available from TRAC Intermodal or its affiliates. The Services may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered. We keep track of the websites and pages our customers visit within the Services in order to determine what services are the most popular. This data is used to deliver customized content and advertising within the Services to customers whose behavior indicates that they are interested in a particular subject area.

## **Third Party Use of Your Personal Information:**

We do not sell, rent or lease our customer lists to third parties. We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, we may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to us, and they are required to maintain the confidentiality of your information.

To the extent collected, we do not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

We will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on us; (b) protect and defend our rights or property; and, (c) act under exigent circumstances to protect the personal safety of users of the Services or the public.

**Use of Cookies:**

The Services use “cookies” to help you personalize your online experience. A cookie is a small data file that is transferred to your computer or mobile device that can later be read back the next time you visit the Services. Cookies cannot be used to run programs or deliver viruses to your computer or mobile device. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if the Services permit you to personalize certain pages, or register for specific sites or services, a cookie helps to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the Services, the information you previously provided can be retrieved, so you can easily use the features that you customized. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features that the Services provide.

**Security of your Personal Information:**

We secure your personal information from unauthorized access, use or disclosure. We maintain your personally identifiable information that you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol. While we have implemented firewalls and other security technology to prevent the Services from being accessed by unauthorized persons, no computer system is immune from intrusion. In addition, information transmitted to the Services may need to pass through other systems in order to be processed. Accordingly, we cannot guarantee the security or confidentiality of information transmitted to the Services.

**Links to Other Websites:**

The Services may contain links to other websites, applications, portals or platforms (collectively, “Third Party Sites”). We provide these links (if any) to you only as a convenience, and the inclusion of any link does not imply endorsement by TRAC Intermodal or any of its affiliates of the Third Party Site or any association with its operators. We are not responsible for the content or privacy practices of such Third Party Sites. Third Party Sites may send their own cookies to your browser and may collect personal information from you and use it in a way that is inconsistent with this Privacy Policy. In such instances, such collection and use of your personal information will be governed by the privacy policies of the applicable Third Party Site. We encourage you to review the privacy statements of the Third Party Sites you choose to link to from the Services so that you can understand how they collect, use and share your information.

**Changes to this Statement:**

We may alter, update or otherwise change this Privacy Policy at any time to reflect changes in the way we use your information. Any such changes will be posted on this page. Your continued use of the Services signifies your consent to all such changes. We encourage you to periodically check this page for any such updates or changes.